I am pleased to announce the official Imani Cowrie Launch Party | 2013. Imani Cowrie is a unique and eccentric collection of handmade jewelry designed by Breonna Vereen.

Breonna is a Junior marketing major at Howard University, from Jacksonville, Florida. She has aspired to be an entrepreneur since the tender age of 8, when she began designing and selling woven wallets. She has a creative sense of style and wanted to share her talents with the world. She took her dream of being an entrepreneur to the next level by launching her jewelry line, “Imani Cowrie”, in 2006. Imani means faith in Swahili and Cowrie is a special shell to her because her grandmother used to put them in her hair. The first pair of earrings Breonna created was made with Cowrie shells. Since then her jewelry has progressively evolved in style and quality. Inspired by her travels abroad to Kenya, the line is often described as possessing a strong uniqueness and an afro-centric touch. Having lived through the struggle of not being able to wear oversized earrings, or as she puts it “the plight of the small ears”, Breonna insists that all of her statement earrings are “L&L”, meaning large and lightweight.

A portion of the revenue received from the Imani Cowrie Launch Party will be used to fund a scholarship. Breonna strongly believes in giving back to the community and has made it her promise to start with the community that has given so much to her. At the conclusion of the Imani Cowrie Launch Party one high school senior from Paxon School for Advanced Studies in Jacksonville, Florida will be announced as the $150 Imani Cowrie scholarship recipient.

Rules and Regulations:

To apply you must be an African American High School senior looking to attend an HBCU in Fall 2013. Scholarship applicants must provide a photo, a completed application, essay, and a copy of his/her college/university acceptance letter. All applications must be mailed to the following address:

***Breonna Vereen***

***2251 Sherman Ave NW***

***Washington, DC 20001***

Applications should be received no later than March 27. Winners will be announced during the first week of April on the day of the Imani Cowrie launch party.

**IMANI COWRIE SCHOLARSHIP**

**\*Please complete this application to its entirety as incomplete applications will not be considered.\***

**Student Information**

Name (First, Last, MI): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, State: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Ethnicity: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ US Citizen: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Academic Records**

High School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, State: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Cumulative GPA: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Committed Institution: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Desired Major:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please list any awards or honors that you have received this academic year (2012-2013).**

**Please list any sports, extracurricular, or community service activities that you have participated in.**

**Please provide two references: One from a teacher/administrator and one from a community service or work supervisor.**

**Reference 1:**

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Reference 2:**

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Essay**

Provide a 500-1000 word essay on “What are you passionate about and how you plan to use your passion to change the world?”

**Photo**

Please enclose a photo to be published as scholarship recipient.

\*All applications must be mailed to 2251 Sherman Avenue NW Washington, D.C 20001 no later than March 27. Winners will be announced on the day of the launch party.\*